

**PRESS RELEASE**

**LAWRENCE TOWNSHIP, NEW JERSEY**

**OCTOBER 31, 2007**

**LAWRENCE TOWNSHIP ASSIGNED ZIP CODE DESIGNATION**

The United States Postal Service (USPS) has notified Lawrence Township Officials that the postal ZIP Code 08648 has been approved for designation as Lawrence Township. "Dave DeSio, Manager, Address Management reports that all changes have been approved and made to Postal data to reflect ZIP Code 08648 as Lawrence Township."

The USPS further advises, "all mail currently addressed to Trenton, New Jersey 08648 will continue to be delivered without delay." When the USPS data base of ZIP Codes is accessed 08648 will now show the "preferred" destination as Lawrence Township."

Lawrence Township is excited about this new ZIP Code designation and the proper recognition it bestows on the entire community. The designation will go a long way toward eliminating the inconveniences that residents have experienced with new technologies driven by ZIP Codes, improved consistency in documents used for security purposes when traveling, auto insurers rating systems having the proper location where a vehicle is stored and improvements for identification of shipping addresses. Lawrence Officials were thankful to the USPS for acting expediently on this latest request, although efforts for a Lawrence Township ZIP Code designation have been pursued for many years. Residents and businesses using the 08648 ZIP Code will experience a gradual transition to the new designation as various business databases are updated.

Please contact Richard Krawczun, Township Manager at 609-844-7005 with any questions on this matter.