

GROWTH & REDEVELOPMENT COMMITTEE MEETING MINUTES
May 14, 2014

The following are the minutes of the Growth & Redevelopment Committee Meeting, which was held on Tuesday, May 14, 2014, at 6:43 p.m., in the Lawrence Township Municipal Building, Lower Level Conference Room.

Statement of Proper Notice

Adequate notice of the regular meeting of the Lawrence Township Growth & Redevelopment Committee has been provided by filing an annual meeting schedule with the Municipal Clerk, and by filing the agenda with the Municipal Clerk, posting prominently in the Municipal Building, and mailing to the Trenton Times, the Trentonian and the Lawrence Ledger.

The roll was called as follows at 6:43 p.m.:

Present: Ryan Kennedy, Lovette Love-Stevens, Charles Lavine, John Conroy, John Schloesser, Danielle Delprato, Boynton Weekes

Excused Absence: Christopher Bobbitt, Tushar Patel, Jags Vazirani, Karen Vincent, Jose Ramos, Howard Nelson, Donald Addison, Kevin Ralph, Andrew Bedryk

Absent: None

Also Present: Andrew Link, Principal Planner/Business Advocate, Cathleen Lewis, Mayor/Council Liaison; Susan Snook, Secretary, Jude Martin-Cianfano, Mid-Jersey Chamber of Commerce

Approval of Minutes:

The April 8, 2014 minutes were unanimously approved with an amendment.

New Business Inventory:

Vice Chairperson Kennedy asked if any of the Board members know of a contact person for any of the businesses on the list, copy attached. There was a discussion of ways to better communicate with each other, informally, because of waiting a full month before we meet, is anyone interested working on the inventory project or do a sub-committee which would be willing to meet. Vice Chairperson Kennedy suggested a 2 – 3 member sub-committee that did not form a quorum that there would not be a problem necessarily discussing between meetings so we did not have to wait a month for an update.

Mr. Ramos volunteered at a previous meeting. Mr. Weekes agreed at the last meeting to assist on the sub-committee and has not heard anything. Ms. Delprato asked once the data is received what do we do with it. Mr. Weekes asked if we could possibly do a conference call with Mr. Ramos to see what is going on so at the next meeting we can have a report. Vice Chairperson Kennedy stated if seven people received the call it would be a meeting and would have to be noticed. Vice Chairperson Kennedy will e-mail the group and poll to see who would be interested in being on the call and arranging times and will try to keep the momentum going.

Meeting at Lawrence Shopping Center:

Mr. Weekes stated that Ms. Martin-Cianfano and Mr. Addison met with the representatives of the Lawrence Shopping Center and are very excited about hosting an event. The owners are willing to purchase the finger foods, wine, etc. to serve the guests. The event was decided to be held at Oscar Huber building. The original target date was June 10, 2014, but was not the best of a date because there is a lot going on that day and week, Special Olympics. The new date they are targeting is September 23rd (ish) this will give more time to prepare and besides, the shopping Center is going through numerous renovations (parking lot, roof, façade, marketing firm with the possibility of a name change, signage).

GROWTH & REDEVELOPMENT COMMITTEE MEETING MINUTES

May 13, 2014

Page 2

There will be another meeting with the owners prior the June 10th meeting. Ms. Martin-Cianfano stated would like to have architectural renderings so everyone can see the changes. The event will be in the evening so people can attend. Ms. Martin-Cianfano stated have them ask for a donation like \$5.00 to give to a good cause, as well as the shops to donate gift certificates.

Ms. Delprato asked about advertising. Ms. Martin-Cianfano stated we will reach out to the paper for a story. Mayor Lewis stated since it is an event that we would be able to put it on in "The Midst". Ms. Martin-Cianfano stated use the Chambers site, Princeton chamber site and there are so many free sites. Vice Chairperson Kennedy commented that it might be too late to announce the winners of the Awards Ceremony. It was recommended to do a possible mini press.

Working with Princeton Regional Chamber:

Mayor Lewis stated that she met with Mr. Krawczun and Mr. Crowley they could be more involved with Lawrence. It was suggested that an Educational Tour through Town will be done.

Awards Program:

The members discussed the Chamber handling the Awards Ceremony, getting the sponsors. There were no new venue ideas; Vice Chairperson Kennedy stated that for the last couple of years the ceremony was held at Rider, Green Acres, Quaker Bridge Mall, Lawrenceville School and Special Olympics. Ms. Martin-Cianfano stated the Mall had a great turnout and Brio was suggested as well as Mrs. G's, Bonefish and KC Prime.

Special Olympics:

Mayor Lewis gave a handout dated May 13, 2014, copy attached. Mayor Lewis discussed the traffic issues during rush hour. There are two torch runs May 30th and June 14th. Ms. Martin-Cianfano suggested to get telephone alters to the seniors; June 15th is opening ceremony in Newark.

Ms. Martin-Cianfano suggested have firemen on every corner to collect money for a fundraiser.

Vice Chairperson Kennedy asked the Board members to think of speakers to discuss at next month's meeting.

Other Business:

Ms. Martin-Cianfano stopped into a business called Design Spree behind the dealership and the owner stated that the Township does not like us. The reason is because he put up flags and Mr. Krawczun keeps telling him to take them down because of the ordinance. He will at this point put up any type of sign.

Mayor Lewis stated we did discuss about having a sub-committee to discuss signs and maybe this committee should talk to businesses about their issues that we can try to help solve. Vice chairperson Kennedy stated at the next meeting to discuss the creation of a sub-committee to explore what the businesses are concerned about, what they would like to do and can't do and look at other Township's and how they address the regulations and then make recommendations to Council.

Ms. Martin-Cianfano asked when a new business comes to Town, does the Township tell that new business what they need. Mr. Lavine stated that the business owner can come in and talk to the Engineers, Construction Official or Zoning Officer.

GROWTH & REDEVELOPMENT COMMITTEE MEETING MINUTES
May 13, 2014
Page 3

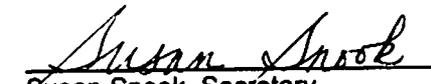
The Board members requested copies of other Township sign ordinances (Hamilton, Princeton, Princeton Boro and Robbinsville). Vice Chairperson Kennedy stated to look at the sign ordinances and talk to the business owners and what their issues are and as a group recommend a change to Council, if one is needed.

The Awards Ceremony will be held on October 8, 2014.

There being no further business, the meeting was adjourned at 7:37 p.m.

Digital audio file of this meeting is available upon request.

The next meeting will be held on July 8, 2014.


Susan Snook, Secretary
Growth & Redevelopment Committee