

Lawrence Township, NJ
Cable and Telecommunications Advisory Committee
November 29, 2011 Meeting

Attendees: Abe Abramovich, Ron Comer, Bryan Smith, Paul Alfieri, Rich Krawczun,

1. The meeting was called to order by chairperson Abe Abramovich.
2. The agenda for the meeting was approved.
3. Paul Alfieri was appointed secretary for the meeting
4. The minutes of the September 27, 2011 meeting were approved
5. PEG Channel Programming
 - a. Rider students are working on a piece for the Senior Center. The audience is anyone over the age of 60, as well as their adult children.
 - b. Rich explained that a sample script was sent by the Township to Rider students in August. The intent of the script was to provide students direction on how they could produce a piece.
 - c. Rich said that he was not soliciting feedback from this committee on the script.
 - d. The township is not considering any other video projects at this time
6. Communications.
 - a. The committee discussed Comcast's aggressive door-to-door tactics in the township and was concerned about the reps using incorrect information.
 - b. The committee reviewed the following -
 - o Comcast notice of 10/19/2011 re: Triple Play packages reconfigurations and pricing
 - o Comcast Notice of 11/3/2011 re: Notification information about contract renewals with content providers
 - o Comcast Notice of 11/14/2011 re: New pricing for 2012
7. Public Comments.
 - a. The committee discussed correspondence from Verizon that DSL service (high speed internet) is not available for Brearley House. The committee has suggested to Brearley House to use a "WiFi Hotspot" service like "Clear" to as an option to provide wireless Internet service and considers the matter closed.
8. New Business
 - a. Abe Abramovich announced that he will be relinquishing the committee chairmanship, a position he has held for four years. Bryan Smith will take over as chair of this committee, beginning with the next meeting in January 2012. The Committee thanks Abe Abramovich for his service to Lawrence Township.
 - b. Rich provided final comments on the revised FAQs, which will now be posted on the Township's website.

- c. Comcast Franchise renewal process:
 - i. Correspondence from Comcast stating that the franchise renewal applications were mailed to Lawrence Township on October 27, 2011 and received on November 1st. The public hearing is scheduled for January 24th. The committee will meet in early January to prepare recommendations to the Council for the meeting on the 24th.

9. Date and time of next meeting: January 3rd at 7:30pm

10. Adjournment