

Lawrence Township

Cable and Telecommunications Advisory Committee

Minutes of March 29, 2011 Meeting

1. Call to order and Introductions
  - a. The meeting was called to order at 7:30pm. Present was Chairman Abe Abramovich, Lawrence Township Manager Richard Krawczun, Paul Alfieri, Ron Comer, Kathy Farinaccio (Comcast), Anna Lustenberg (Verizon), and Brian Smith.
2. Approval of Agenda
  - a. The agenda for the meeting was approved.
3. Appointment of Secretary for this meeting
  - a. Paul Alfieri was appointed secretary for the meeting.
4. Review and Approval of Minutes of the January 25, 2011 Meeting
  - a. The minutes of the January 25, 2011 meeting was approved.
5. Government Access Channel Initiative
  - a. Rich updated the committee on the intent of the bill passed by the Town Council. The Town Council wishes to produce 5-7 minute pieces that describe the work of different town departments, specifically the senior center, health department, and public works. The committee discussed contacting Rider University once the spring semester concludes to determine how we can use students to produce these pieces. Anna noted that Verizon, through its statewide franchise agreement, loans production equipment and provides training classes through Mercer County College.
6. Communications
  - a. Comcast – Kathy noted that the invitation to the Mayor to participate on newsmakers is ongoing and if the invite for 3/25 did not work there would be future opportunities. Kathy explained that any taped segment with the Mayor would be provided on DVD for the township's use, possibly on the GAC channel.
  - b. The Rate Counsel Appeal of BPU Rate Order was briefly discussed
  - c. The committee discussed A-3766 S-2664 "Market Competition and Consumer Choice Act." Paul Alfieri was asked to prepare a memo for the Town Council on behalf of the committee.
7. Public Comments
  - a. None received.
8. Old Business Relating to Comcast

- a. None. The item was closed.

9. New Business

- a. Committee membership: Currently there are two open committee positions. The committee discussed potential strategies for recruiting new members.
- b. Changes/Additions to FAQs. Brian will send the updated FAQ document to the committee for review
- c. Comcast Franchise renewal process. Kathy explained that the application is due in June and there will be a public hearing following that. She noted that the Township should not have to conduct a survey prior to the renewal process.
- d. Rich asked Kathy to have Comcast follow up with Project Freedom regarding a conflict between their alarm system and Comcast's system

10. Date and time of next meeting

- a. The next meeting is planned for May 31, 2011 at 7:30pm

11. Adjournment

- a. The meeting was adjourned at 8:55pm